

## Lampiran 8 : Hasil Uji Reliabilitas 100 Responden

### Kualitas Produk, Citra Merek, Harga dan Keputusan Pembelian

**Reliability Statistics**

Cronbach's Alpha	N of Items
.919	30

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
p1	75.8300	219.274	.461	.917
p2	76.1100	215.089	.567	.916
p3	75.8300	220.405	.553	.916
p4	75.8400	222.015	.437	.918
p5	76.9300	216.692	.511	.917
p6	75.8600	220.909	.532	.917
p7	77.0600	216.784	.490	.917
p8	76.6700	217.981	.432	.918
p9	76.6600	216.085	.536	.916
p10	77.0200	221.596	.475	.917
p11	75.9400	223.552	.446	.918
p12	76.1000	216.859	.573	.916
p13	76.9400	218.017	.497	.917
p14	77.1000	215.606	.563	.916
p15	75.9100	223.355	.450	.918
p16	75.7800	221.547	.499	.917
p17	76.0400	214.847	.553	.916
p18	75.7800	217.648	.503	.917
p19	75.7100	220.127	.402	.918
p20	75.7600	219.497	.587	.916
p21	76.5200	215.060	.545	.916
p22	76.7900	221.299	.389	.918
p23	75.7600	220.649	.534	.917
p24	75.9800	214.323	.619	.915
p25	76.9100	215.901	.527	.916
p26	77.0000	214.384	.534	.916
p27	76.9900	216.273	.467	.918
p28	75.7600	220.548	.538	.917
p29	76.0300	214.534	.560	.916
p30	75.7800	218.840	.471	.917